



TABLE PACKAGES

Premium Plus Full Table GBP8,999

- ❖ One table of ten (10) with premium placement
- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ VIP access to after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Magnum of champagne for the table
- ❖ Parting gift

Premium Full Table..... GBP8,499

- ❖ One table of ten (10) with premium placement
- ❖ Access to VIP pre-drinks reception with celebrity host
- ❖ Access to after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists
- ❖ Branded table number & table plan
- ❖ Bottle of champagne for the table

Standard Full Table..... GBP7,999

- ❖ One table of ten (10)
- ❖ Access to drinks reception and after party
- ❖ Company logo included in event email marketing to HFC (UK) distribution lists

SPONSORSHIP PACKAGES

Headline Sponsor Standard Full Table GBP14,999 Half table (5 Seats) GBP12,999

- ❖ Access for all table guests to VIP pre-drinks reception with celebrity host
- ❖ Access for all table guests to VIP after party including queue jump pass
- ❖ Opportunity to make a two (2) minute welcome speech to guests
- ❖ Exclusive branding at dinner reception on menus, table centre pieces, napkins, evening programme & coasters
- ❖ Branded dessert
- ❖ Logo included in email marketing prior to event
- ❖ Premium branding on step and repeat
- ❖ Premium branding on digital signage displayed throughout the event
- ❖ Premium branding on all post event marketing collateral

Entertainment Sponsor..... Standard Full Table GBP9,999 Half Table (5 Seats) GBP7,999

- ❖ Exclusive branding on all entertainment
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Opportunity to introduce celebrity host to stage
- ❖ Celebrity host to join you at your table
- ❖ Photo opportunity with all entertainers
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral



SPONSORSHIP PACKAGES CONTINUED

Cocktail Reception Sponsor..... **Standard Full Table GBP9,999**
 **Half Table (5 Seats) GBP7,999**

- ❖ Exclusive branding during cocktail reception
- ❖ Opportunity to meet and greet with celebrity host during the cocktail reception
- ❖ Branded bar and screens during cocktail reception
- ❖ Branding on napkins, wine glass rims, stirrers, and coasters
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

After Party Sponsor..... **Standard Full Table GBP9,999**
 **Half Table (5 Seats) GBP7,999**

- ❖ Exclusive branding during after party in the Vault
- ❖ Branded entrance area
- ❖ Queue jump for all table guests
- ❖ Branded entrance area, light boxes, and DJ booth
- ❖ Exclusive branded lounge area with roped VIP access for all table guests
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

Red Carpet Sponsor..... **Standard Full Table GBP8,999**
 **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive branding at entrance (archway and doors to entrance)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

Stage Sponsor..... **Standard Full Table GBP8,999**
 **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive full stage branding, including lecturn, tables, and light plinths
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

Photobooth Sponsor..... **Standard Full Table GBP8,999**
 **Half Table (5 Seats) GBP6,999**

- ❖ Exclusive photobooth branding (including logo on printed pictures)
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

Silent Auction Sponsor..... **Standard Full Table GBP8,999**
 **Half Table GBP6,999**

- ❖ Branding on silent auction programme, handheld bidding devices
- ❖ Logo included in email marketing prior to event
- ❖ Branding on digital signage displayed throughout the event
- ❖ Branding on all post event marketing collateral

***Any extra full tables may be booked at a cost of GBP7,000

***Option to upgrade from standard table to premium or premium plus tables at GBP499 increments



If you have any questions about sponsorships, please reach out to Lynn Fisher (lfisher@hfc.org).

Please submit firm logos/branding to Fern Gray (fgray@hfc.org) by Friday, 1, November to ensure display on the night.

HFC Comedy Night

Based on booking any of the above table packages, we would like to offer you an optional upgrade to include tickets for the HFC Comedy Night

- 1 ticket: GBP28 (normal price GBP30)
- 10 tickets: GBP275 (normal price GBP300)

About Help For Children (UK)

HFC (UK)'s sole mission is to prevent and treat child abuse. Proceeds from funds raised at HFC (UK)'s industry fundraising events throughout the year are granted out to local charities working towards the prevention and treatment of child abuse in the UK.

To learn more, please visit <http://uk.hfc.org/>.

About the Event

The Help For Children (UK) Charity Ball is one of the highlights on the industry calendar. One Marylebone is a unique venue but with a strict maximum capacity. Space will be limited so be sure to reserve early and increase your chances of securing a table closest to the action.



DONATE

I wish to contribute \$ _____ to HFC's fight against child abuse

REGISTRATION INFORMATION

To register and pay online, go to: <https://www.hfc.org/event?ID=76000>

OR

Call or email the registration form to us at:

ATTN: Lynn Fisher
Help for Children
106 W. 32nd St, 2nd Floor
New York, NY 10001

Email: lfisher@hfc.org
Phone: (212) 991-9600 Ext. 345

CONTACT INFORMATION

Name: _____ Company: _____

Address: _____

Email: _____ Phone: _____

PAYMENT INFORMATION

Total Amount \$ _____ Personal Contribution OR Corporate Contribution

Check enclosed, payable to Help For Children OR Please charge to my:

Visa MasterCard American Express Discover

Credit Card Number: _____ Expires: _____ Security Code: _____

We recognize our donors in a variety of online and printed materials, including annual reports, event signage and the website. Please let us know how you would like to be recognized in these materials or if you would prefer to remain anonymous.

Please list me as: _____ I/We would prefer to remain anonymous